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Golf News for Thursday, May 29, 2008 | [Golf Industry Awards News](#)

## Environmental Turf announces capturing nine national awards

Environmental Turf, the company responsible for marketing leading turfgrass brands including SeaDwarf Seashore Paspalum and UltimateFlora Zoysia, won nine national awards at the 19th Annual Turf and Ornamental Communicators Awards (TOCA) held May 8, in Minneapolis, Minn.

Environmental Turf's entries won a total of four First-place awards and five Merit awards. Of those, the company swept three categories winning both the Merit and First place trophies.

One contest judge called Environmental Turf's winning e-Turf update e-newsletter "elegant & useful." Another judge remarked: "The e-Turf Update, with its signature design and color scheme, reflects an environmentally friendly mission. It offers a lot of news in an efficient format. No other newsletter looks like e-Turf update."

Environmental Turf's design awards were won in conjunction with premier digital design and marketing firm, Krush Creative Group, of Irvine, California.

### Publishing Design Awards

Electronic Publishing, Overall E-Magazine Design

(swept category)

- First-Place: e-Turf Update October 2007, Stacie Zinn, Environmental Turf, Krush Creative Group
- Merit: e-Turf Update May/June 2007, Stacie Zinn, Environmental Turf, Krush Creative Group

### Marketing Design Awards

Digital Media, non-website

- Merit: Digital Christmas Card, Rich Redles, Wiley McCall, Nancy McCall, Stacie Zinn, Environmental Turf, Krush Creative Group

### Overall Newsletter/Magazine Design

- Merit: e-Turf Update January 2007, Stacie Zinn, Environmental Turf, Krush Creative Group

### Writing Awards

Writing a News Release (swept category)

- First-Place: "Green Lawn for a Green Home," Stacie Zinn, Environmental Turf
- Merit: "SeaDwarf Turf Dominates List of Top International Courses," Stacie Zinn, Environmental Turf

### Writing a Feature Article

- First Place: "Sea of Savings," November/December 2007 issue of Golf & Sports Turf Australia magazine, Stacie Zinn, Environmental Turf

Writing for Electronic Newsletter (swept category)

- First Place: e-Turf Update May/June 2007, Stacie Zinn, Environmental Turf
- Merit: e-Turf Update October 2007, Stacie Zinn, Environmental Turf

TOCA is comprised of editors, writers, publishers, photographers, public relations/advertising practitioners, industry association leaders and others involved in golf course maintenance and other green industry communications.

Environmental Turf, Inc., is an award-winning firm dedicated to the research, development, marketing and distribution of environmentally-friendly warm-season turfgrasses. Based in Avon Park, Florida, Environmental Turf licenses quality sod producers world-wide to grow its environmentally friendly turfgrasses.

The company's portfolio of environmentally friendly grasses turf for golf courses, sports fields and home lawns includes: SeaDwarf Seashore Paspalum, Aloha Seashore Paspalum, UltimateFlora Zoysia, PristineFlora Zoysia, Hammock Centipede and DeltaShade St. Augustine. For more information visit [www.environmentalturf.com](http://www.environmentalturf.com) or call 863-452-6595.

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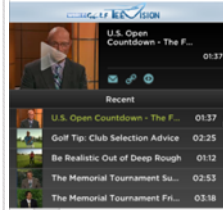
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