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Magazine: Environmental Turf Wins 5 National Marketing Awards

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By [Editor](#) in [Industry News](#) on 20th May 2009 18:10

Environmental Turf, the company responsible for marketing leading turfgrass brands including SeaDwarf Seashore Paspalum and UltimateFlora Zoysia, won five national marketing awards at the 20th Annual Turf and Ornamental Communicators Association (TOCA) award ceremony & conference held May 14, in Puerto Rico.

From a field of more than 400 entries from leading manufacturers, companies and public relations agencies in the green industry, Environmental Turf won a total of two First-place awards and three Merit awards. Of those, the company swept the "Writing for Electronic Newsletter" category, winning both the First-place and Merit trophies.



Writing for Electronic Newsletter (swept category)

- First Place: e-Turf Update November 2008 issue, Stacie Zinn, Environmental Turf
- Merit: e-Turf Update March/April 2008 issue, Stacie Zinn, Environmental Turf

Writing a Feature Article

- First Place: "Can Grass Selection Make a Difference for Your Club?" November/December 2008 issue of The Boardroom magazine, Stacie Zinn, Environmental Turf



Writing for Company Web Site – Original Content

- Merit: "Defining Drought Tolerance," Stacie Zinn, Environmental Turf

Overall Newsletter/Magazine Design

- Merit: e-Turf Update March/April 2008, Stacie Zinn, Environmental Turf & Krush Creative Group

TOCA is comprised of editors, writers, publishers, photographers, public relations/advertising practitioners, industry association leaders and others involved in golf course maintenance and other green industry communications.

Environmental Turf, Inc., is an award-winning firm dedicated to the research, development, marketing and distribution of environmentally-friendly warm-season turfgrasses. Based in Avon Park, Florida, Environmental Turf licenses quality sod producers world-wide to grow its environmentally friendly turfgrasses.

The company's portfolio of environmentally friendly grasses for golf courses, sports fields and home lawns includes: SeaDwarf Seashore Paspalum, Aloha Seashore Paspalum, UltimateFlora Zoysia, PristineFlora Zoysia,

Hammock Centipede and DeltaShade St. Augustine.

For more information visit www.environmentalturf.com , info@environmentalturf.com

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