



INDUSTRY NEWS

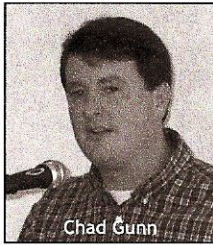
B & B DISTRIBUTING COMPANY

Dale Brackman and Chad Gunn spoke to the group at LMGCSA's Annual Meeting at Fernwood Country Club about the services and products



Dale Brackman

offered by B & B Distributing Company in Hattiesburg, MS. B & B was one of the sponsors for the delicious meal served that day and graciously donated a portable sprayer for a door prize. Thank you, Dale and Chad!



Chad Gunn



BEARD EQUIPMENT COMPANY

At the 2008 Golf Industry Show, John Deere Golf announced its top distributor of the year—Beard Equipment from Mobile, Alabama.

During an exclusive event at the House of Blues in Orlando, Fla., the Beard Equipment team was presented with the Mark Rostvold Award, named for a former senior vice president of the Worldwide Commercial and Consumer Equipment Division. Each year this award is given to the distributor that exemplifies superior salesmanship and industry dedication.

“The staff at Beard Equipment is setting a great example of support for our customers,” said Gregg Breningmeyer, director of sales and marketing, John Deere Golf. “Because of their hard work and dedication, John Deere is and will continue to be one of the leaders in the golf industry.”



Gregg Breningmeyer, Rob Jeske and Steve Vincent of John Deere Golf awarded Beard Equipment of Mobile, Ala., the Mark Rostvold Award during an exclusive awards event at the Golf Industry Show in Orlando, Fla. Seen here (holding award), Herman Bloch, golf sales manager, and his team accepting the honor for Top Distributor of the Year.



ENVIRONMENTAL TURF

Environmental Turf, Inc. was named Turf & Ornamental Company of the Year at the 2007 BoardRoom “Excellence in Achievement” Awards announced January 31st during the Golf Industry Show in Orlando.

The Golf Channel’s Jim Kelly, who served as Master of Ceremonies at the event, presented the award to Environmental Turf’s President Stacie Zinn.

“We are very honored to receive this prestigious award,” said Zinn. “2007 was the year that everything came together for Environmental Turf and our premium golf turf, Sea-Dwarf Seashore Paspalum. The grasses’ success this year was also a success for the golf industry. Private clubs and golf facilities in warm-season climates using the grass were increasingly recognized as environmental stewards, providing sustainable green spaces for the good of the game and for the world.”

BoardRoom magazine is the official publication of the Association of Private Clubs & Directors. BoardRoom’s “Excellence in Achievement” awards recognize both vendors and educators for their impact, achievements and contributions to the private club industry. All award entries are reviewed by an independent panel of industry experts representing various aspects of golf course and club operations. Winners are selected for overall excellence in their respective fields, innovation, vision for future growth and continued impact on private club operations.

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